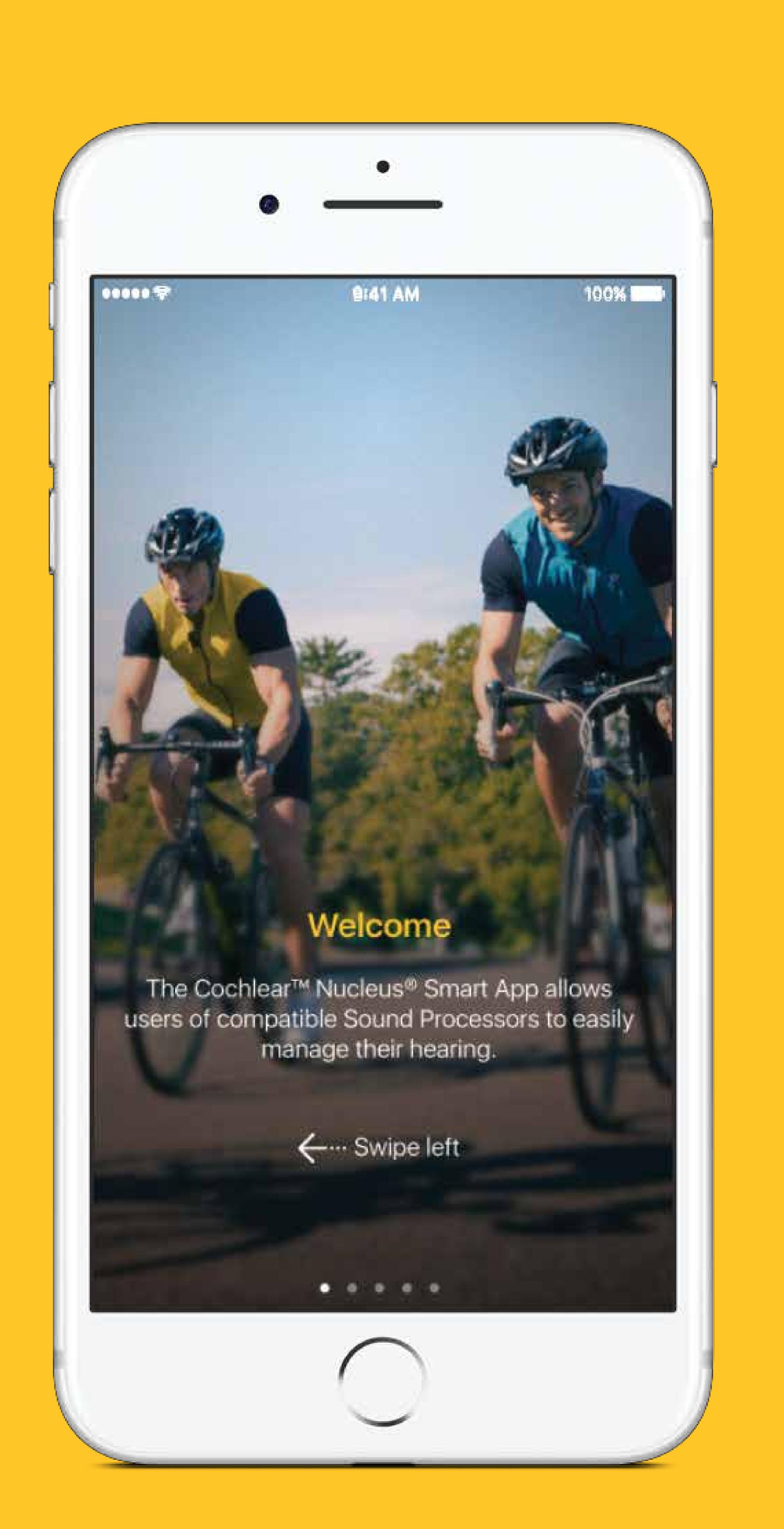
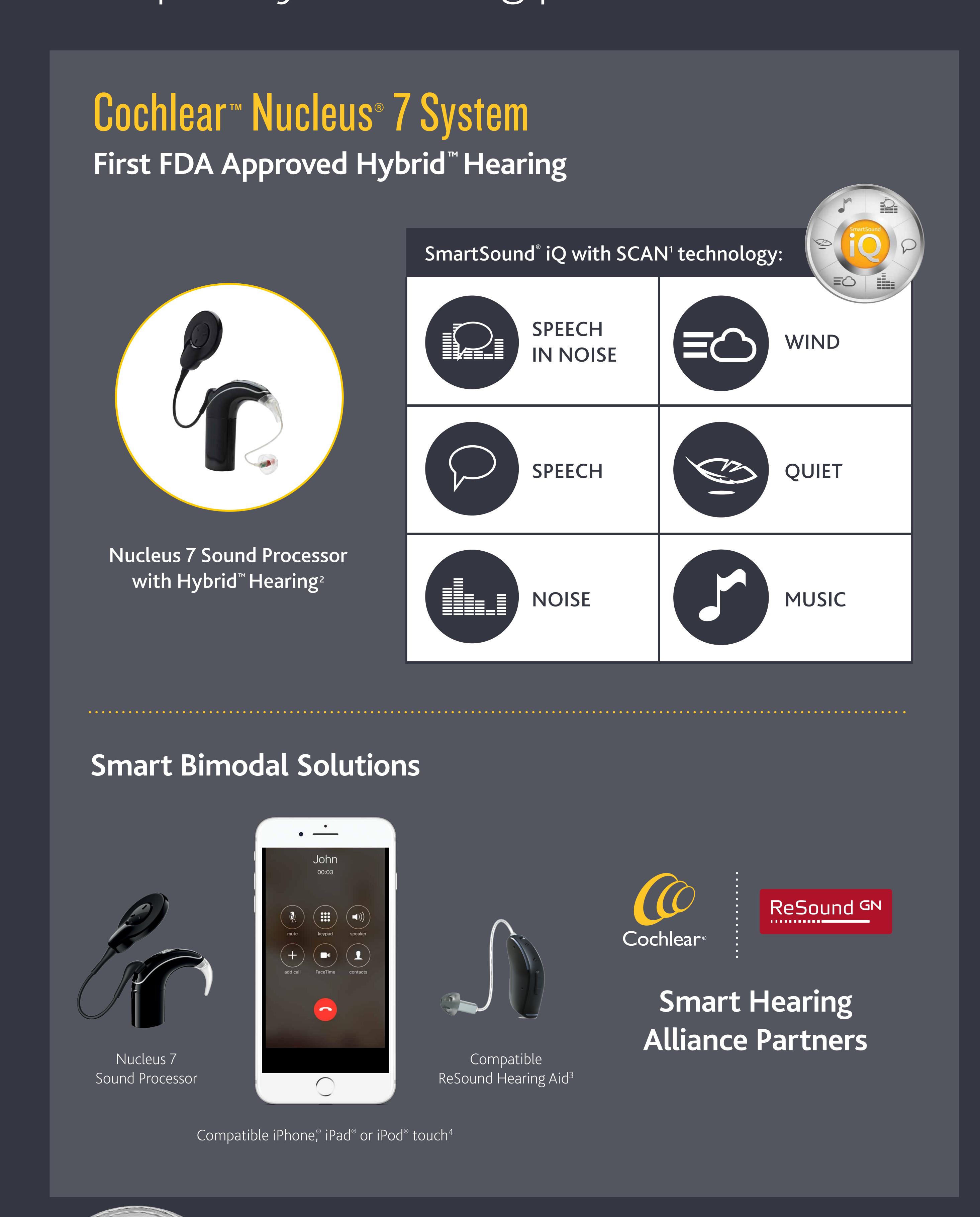
Introducing MICHIEL S. 7

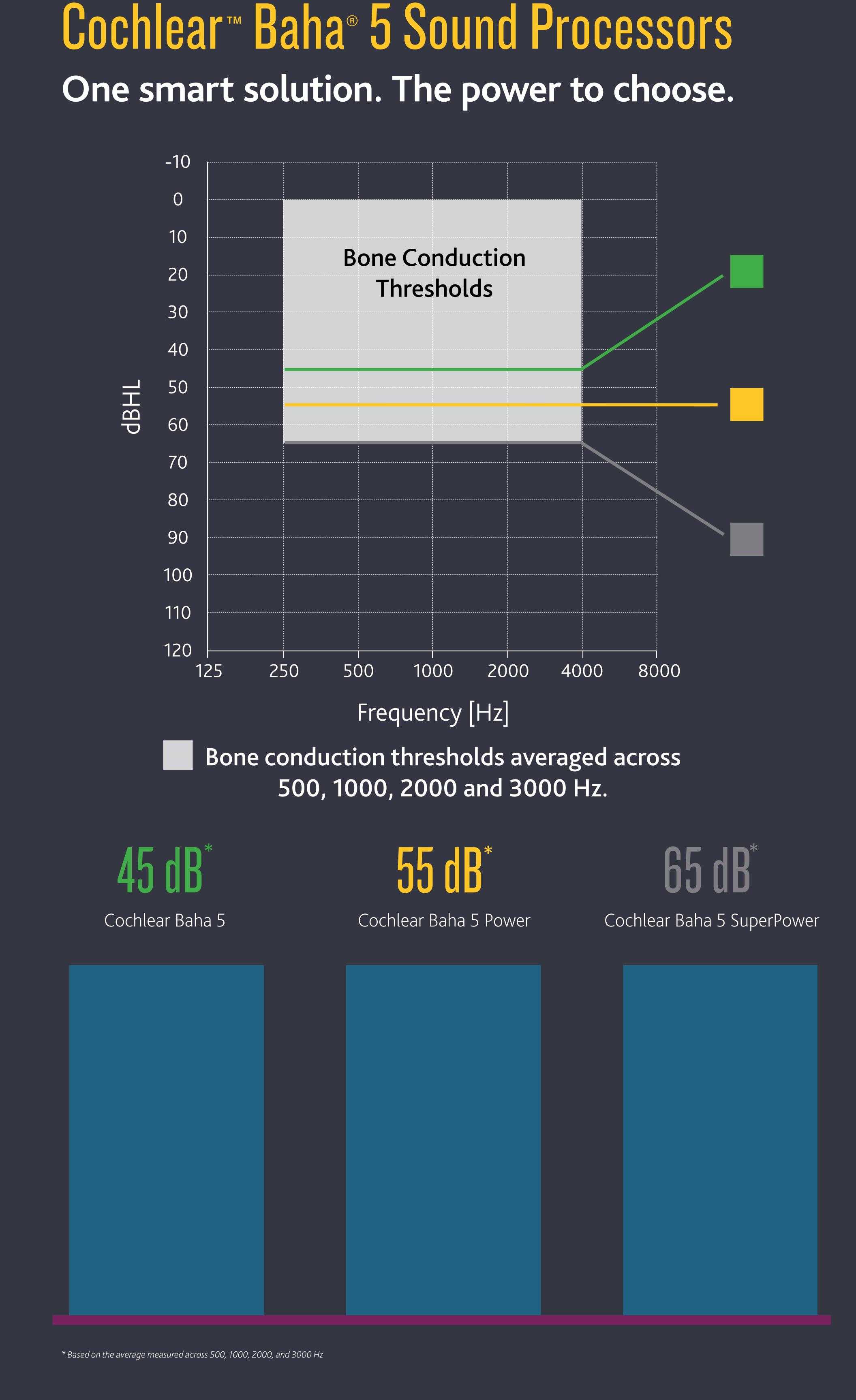


World's ONLY Made for iPhone® Cochlear™ Implant Sound Processor



You deserve to hear your best. Cochlear leads the way with innovations to improve your hearing performance now and for a lifetime.



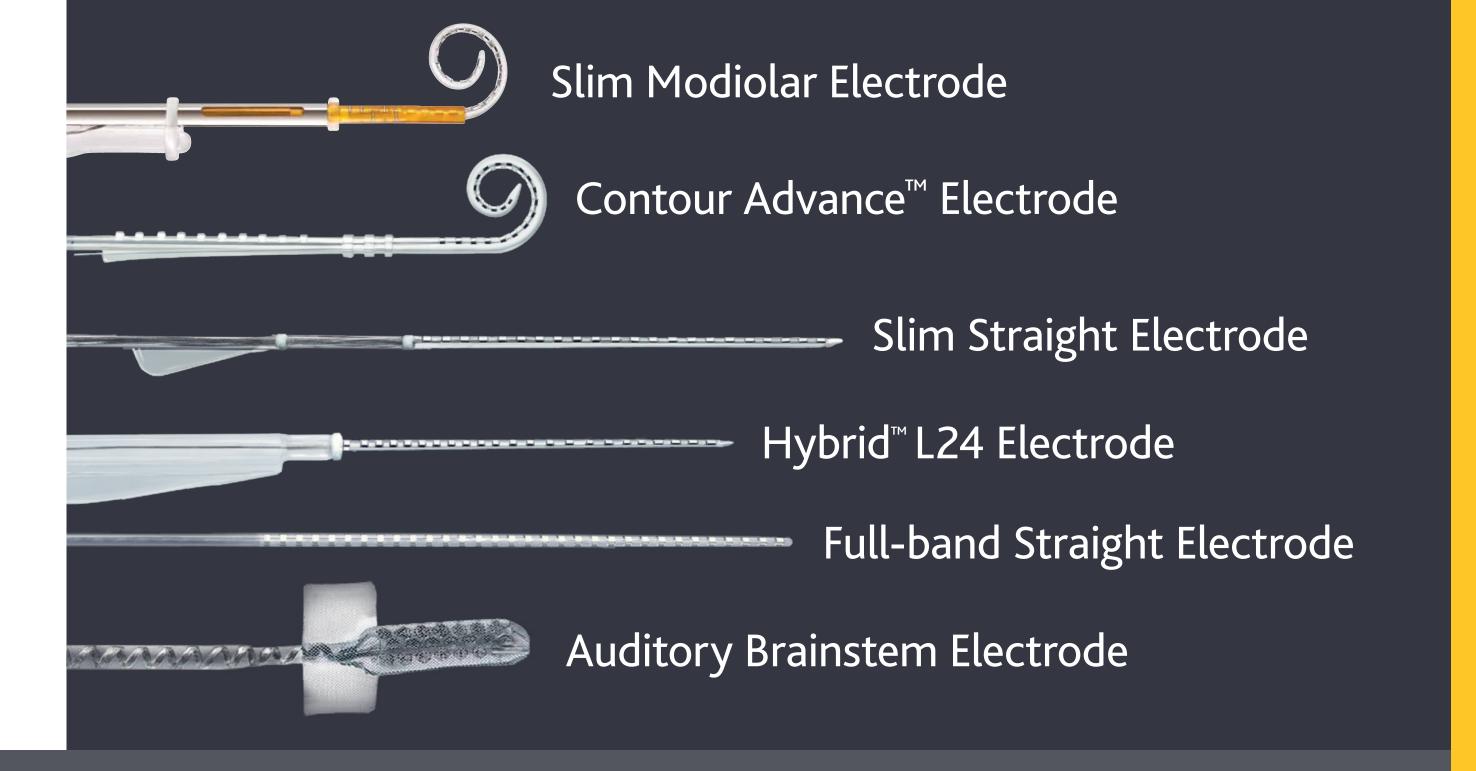




Implant reliability

The Nucleus Profile Series implant has a 99.94% CSP within three years:

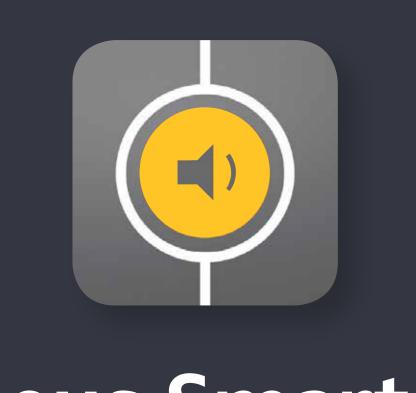
Cochlear produces distinct categories of high performance electrodes, each with 22 active contacts, designed for insertions into scala tympani to maximize hearing performance.



Preservation. Performance. Preference



You can connect to the people you love and the world around you with Cochlear's exclusive wireless technology.



Nucleus Smart App

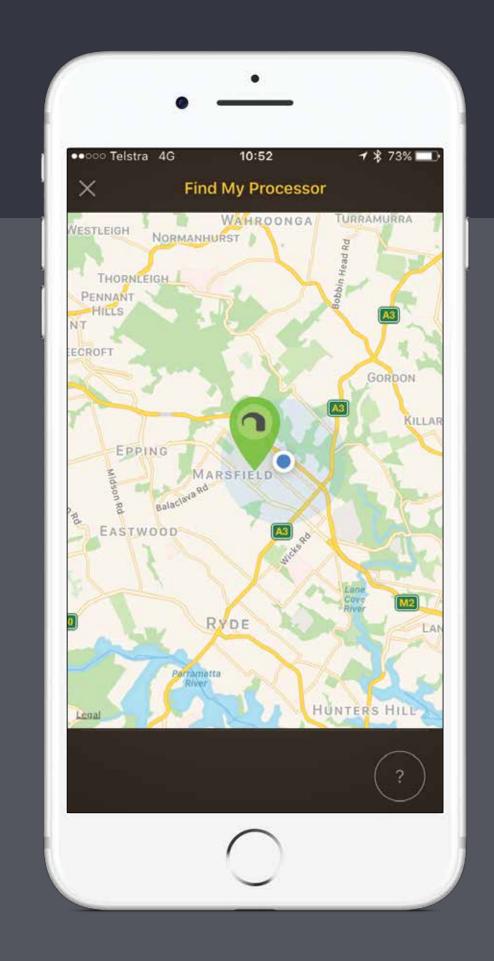
World's first Made for iPhone®



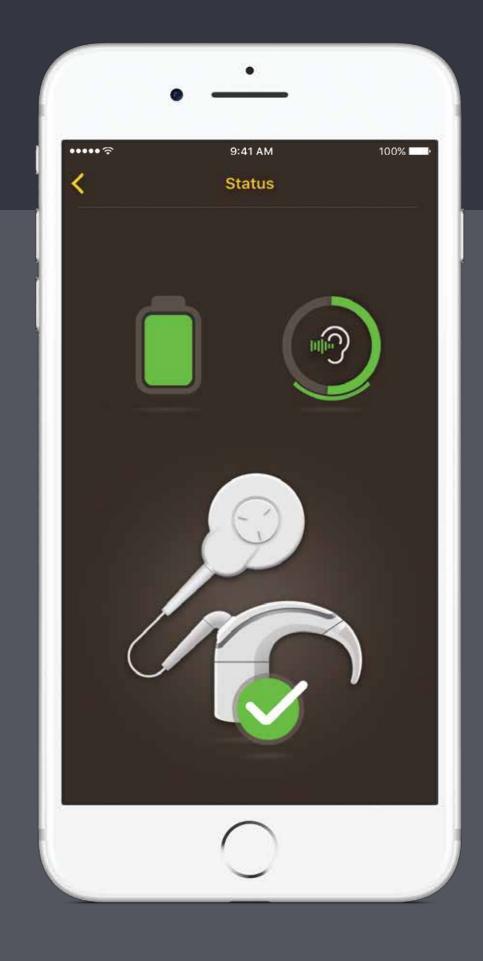
Baha 5 Smart App



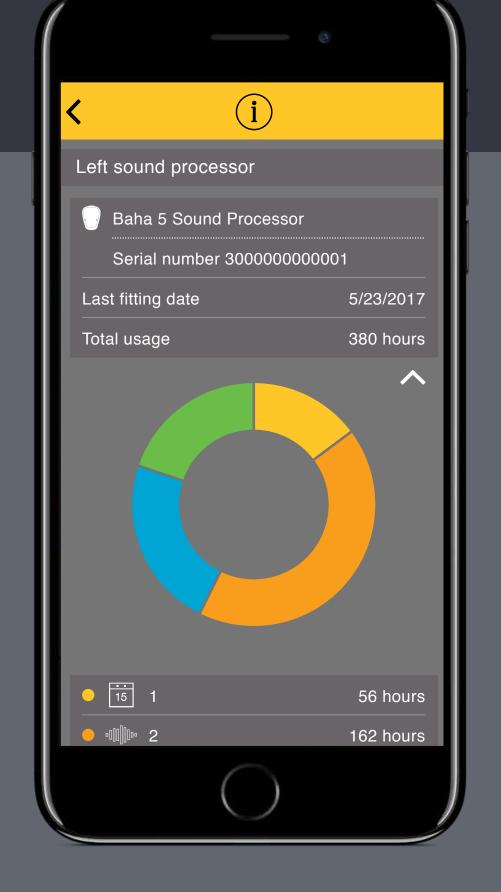
View your personalized hearing information



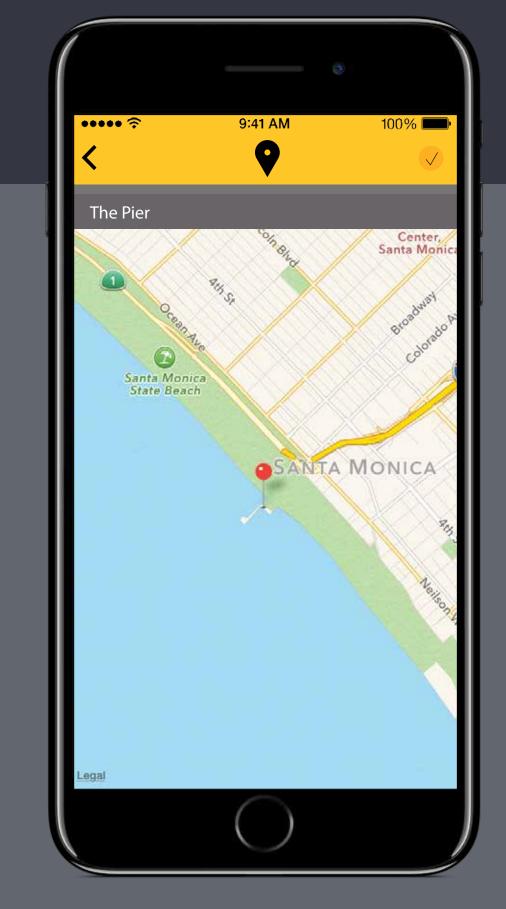
Locate a lost Nucleus 7
Sound Processor



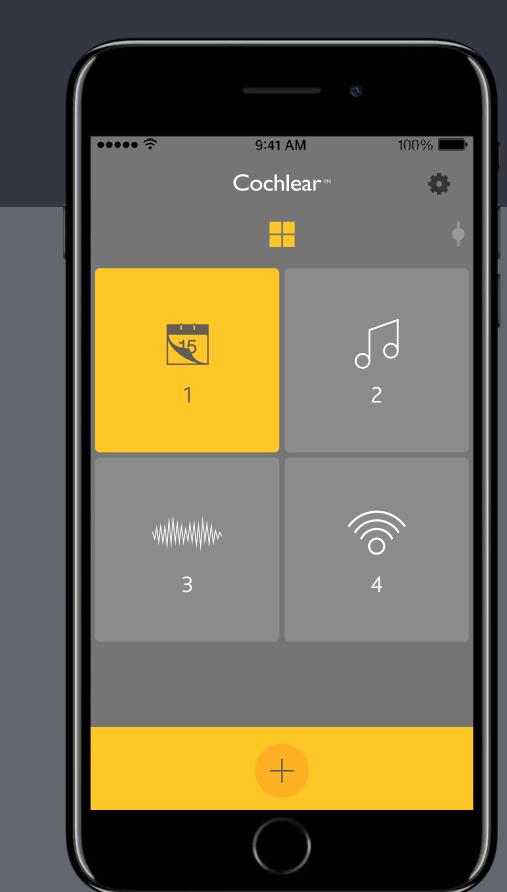
Control and adjust your settings



View your personalized hearing information



Locate a lost Baha 5 Sound Processor



Control and adjust your settings

Cochlear True Wireless™ Technology

Wireless freedom

Connected dependability

Easy to pair

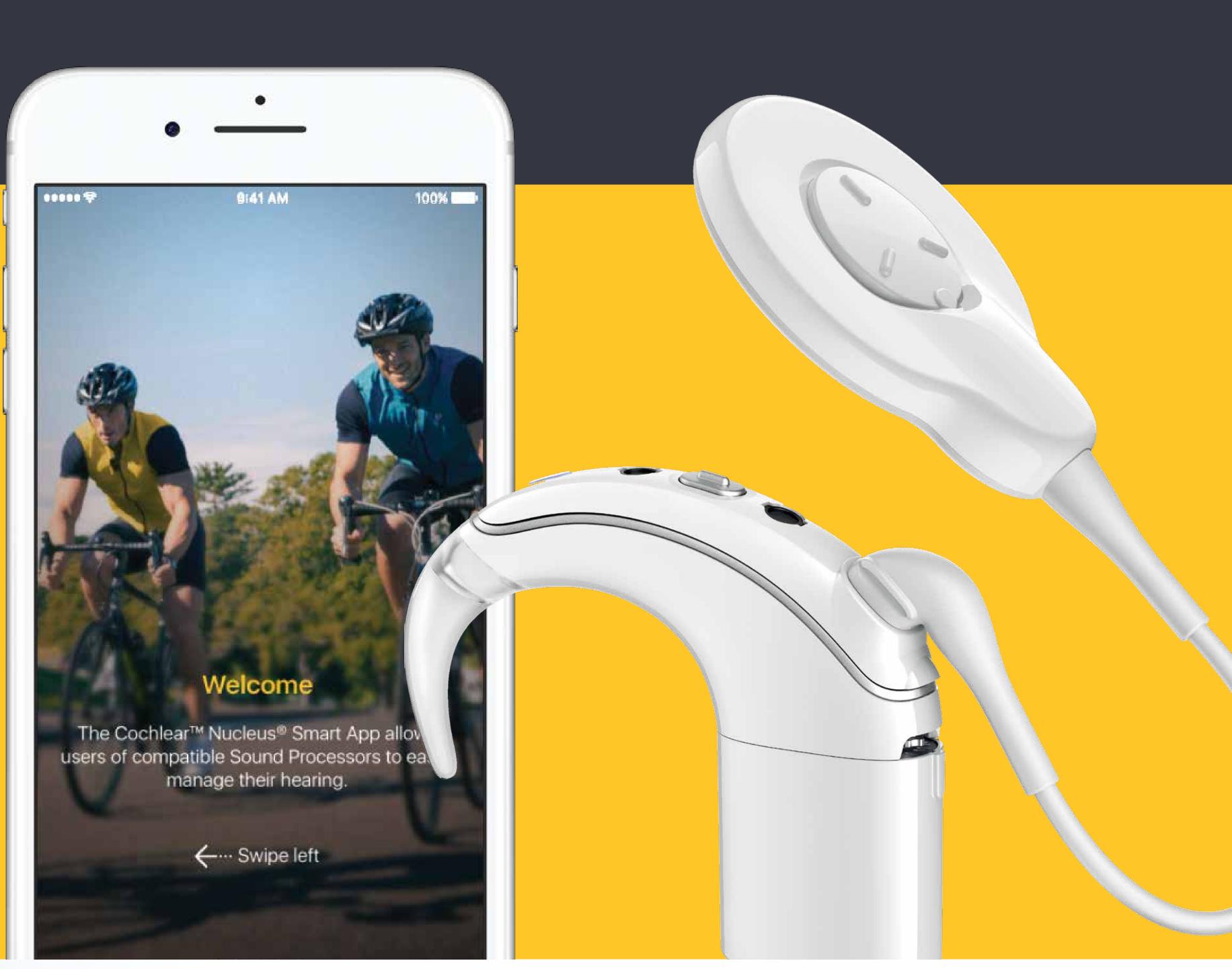
Easy to use

Monitor, Control and Manage



In a recent clinical trial:

of users found it more convenient to control the Nucleus 7 Sound Processor with Nucleus Smart App.





You have a choice of Cochlear wearing options that fit your personality and lifestyle.





1982 1997 2005

Nucleus Kanso®
Sound Processor
Off-the-Ear

Nucleus 7
Sound Processor
Behind-the-Ear

New Retention Options



Cochlear offers the smallest and lightest sound processors in the world

In a recent clinical trial:

of users rated the Nucleus 7 Sound Processor more comfortable than their current processor.



Aqua+ for Nucleus 7⁸



You're not alone. Cochlear gives you support when and where you need it.

Holly M., The first Pediatric Cochlear Implant Recipient



THEN

Holly lived in a world of silence after contracting meningitis at the age of four. Holly received a four times over 15 years. Nucleus Cochlear Implant.

1989-2004

Holly experienced Cochlear's Lifetime Commitment - upgrading

2015

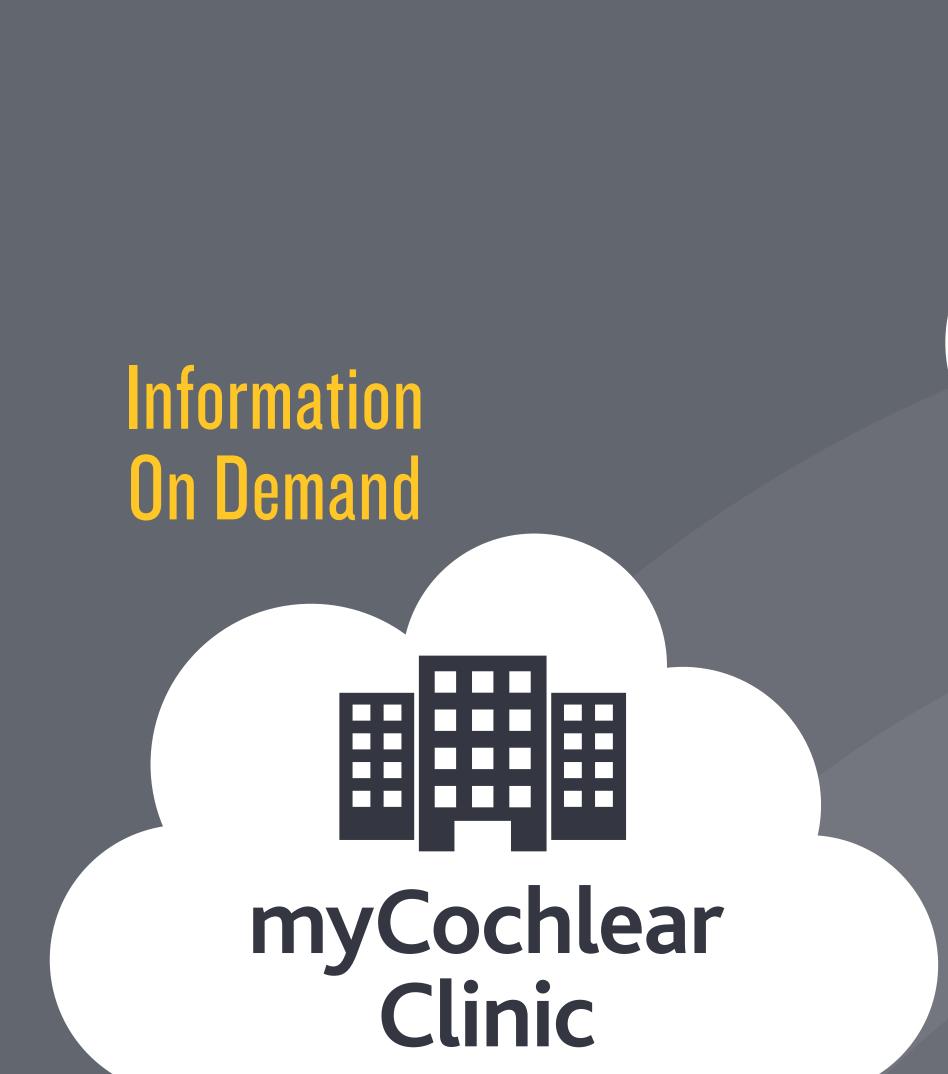
Holly upgraded to the latest Nucleus 6 Sound Processor and loves listening to music with the new True Wireless™ Technology.

FUTURE

Holly has the option to take advantage of new technology as it becomes available.







Comprehensive Professional Support

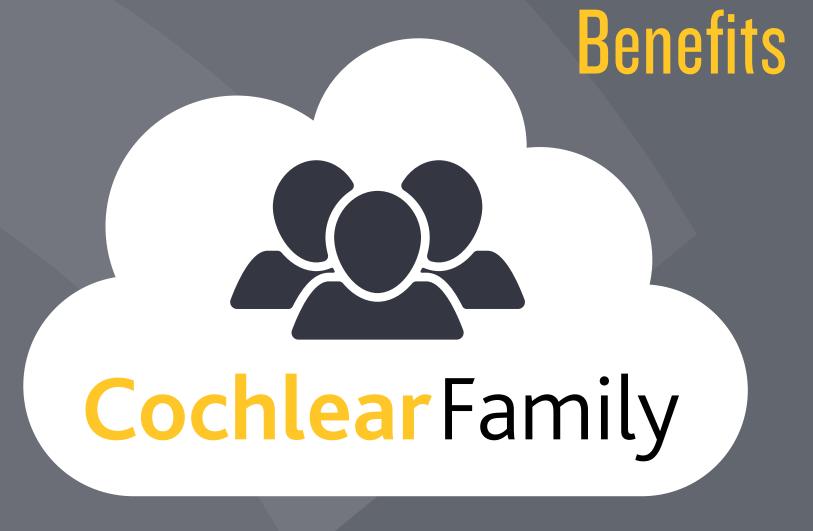
- Audiology On Call
- Surgical Support Education and Training

Hear Always

- Expedited Service
- Secure, Cloud-based Access
- Exclusive Cochlear Program

COCHLEAR LINK

Cochlear®



of service requests

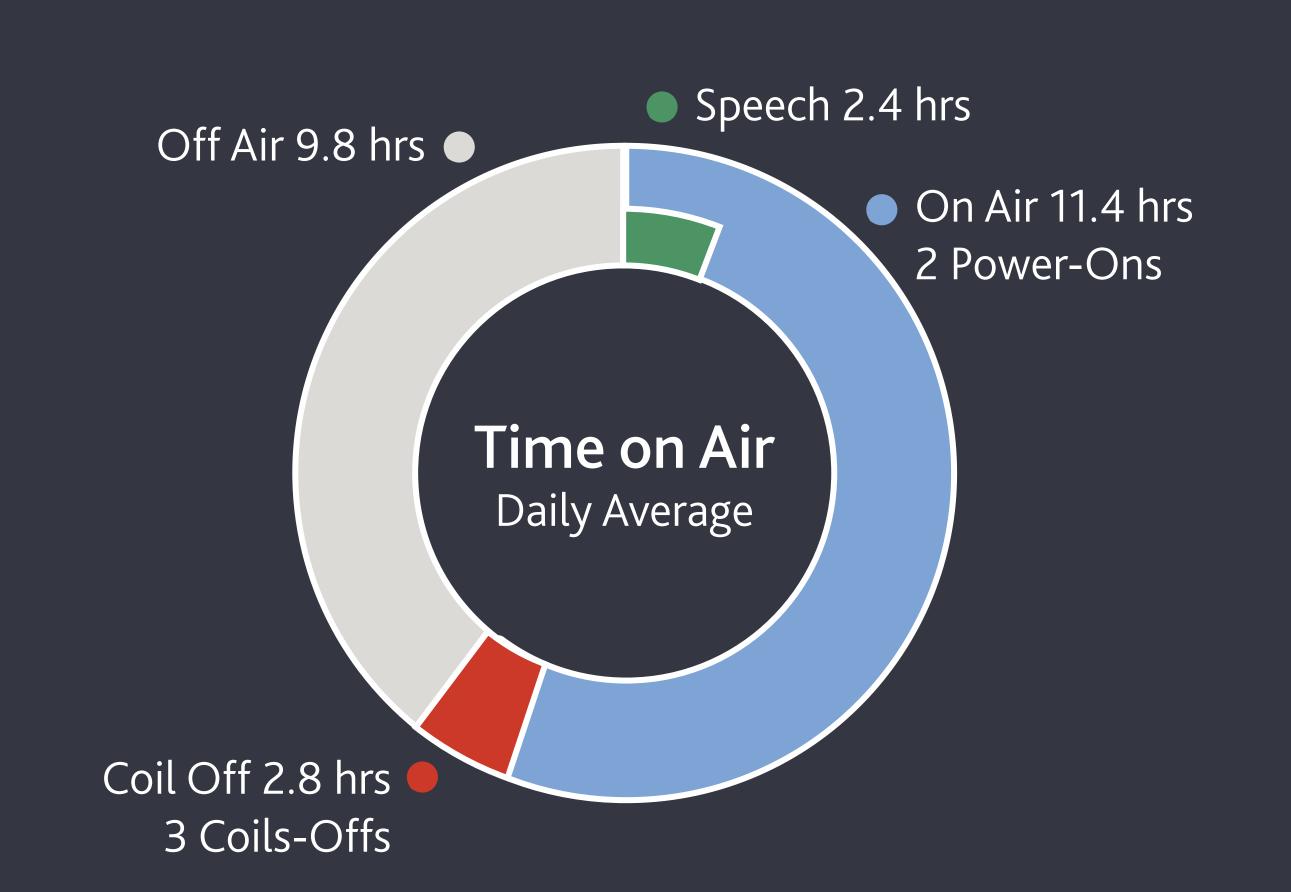
are completed in hrs

Exclusive

- Cochlear Connections
- Personalized Education and Support
- Communication Corner
- Telephone With Confidence
- myCochlear.com

Data Logging

Valuable, Evidence-based Feedback



Innovative Clinical Care Tools

of clinicians would use the Wireless Programming Pod again.⁹

